















Universidad del Rosario

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PBX: (031) 297 0200 Calle 12C No 6-25 of. 101-102 Bogotá D.C. Colombia facrea@urosario.edu.co The Faculty of Creative Studies FaCrea offers professional training for
an interdisciplinary future that requires
comprehensive, creative and innovative
views. FaCrea is a talented and passionate
community that integrates Architecture,
Arts, Design, Theater, Music and Dance.

Creative Studies brings about the origins of artistic practices around the creative act, and also talks about the interdisciplinary future of those practices. In the dictionary we find it as: "Work of ingenuity, art or very laborious crafts, or that reveals great inventiveness."

The opening of **FaCrea** is the result of an in-depth study of more than four years of the avant-garde international offer in training areas associated with creativity. Curricula and teaching methodologies were analyzed in more than thirty contemporary universities, surveys were carried out among students and graduates, and a bibliographic review was made in more than ten emblematic and divergent creative schools of the 20th century. Based on the conclusions of the study, we propose a transdisciplinary faculty with the vision of the Universidad del Rosario, different from the national offer but in tune with international avant-garde programs.

"This initiative, which brings together adaptability, practical experiences and training designed for national impact is, without a doubt, a first approach to the educational models of the future"

Semana magazine 9/29/2020

"The Faculty of Creative Studies is a chess board where the student moves with great freedom and has the tools to build his professional career to suit his tastes, while becoming a creative, resourceful and sensitive professional in his environment" El Tiempo newspaper.

FaCrea Architecture



Architecture at the Universidad del Rosario is oriented towards an interdisciplinary future that requires comprehensive and creative views. Our program prepares professionals to create innovative architectures; according to the needs and challenges of our country; and to lead projects associated with a better quality of life in urban and territorial spaces in a responsible way with the environment and with society. In FaCrea Architecture you learn by doing and experimenting with cutting-edge materials, techniques and technologies.

Legal information

SNIES: 109404

Resolution 7203 of May 12, 2020 Title to be awarded: Architect Offering location: Bogota D.C. Methodology: Attendance-based

150 academic credits or 9 completed semesters

Why study **Architecture** at **FaCrea**?

- It is part of the Faculty of Creative Studies that offers a permanent interaction between architecture, arts, design, theater, music and dance.
- As a result of a common first year it is much easier to do a double program and to join architecture is also to enter programs in arts, design and creation.
- The program is designed in cycles, so that the student moves freely according to their interests and aptitudes.
- It allows different national and international options to carry out the degree project.
- It provides the technological and representation tools necessary to materialize the student's ideas and for their creativity to reach its maximum expression.
- Together with our partner: the Santo Domingo School of Arts and Crafts (Escuela de Artes y Oficios Santo Domingo), the program prioritizes maker culture and emphasizes learning through doing (active learning) by directly and permanently experiencing concepts, techniques and materials.
- Together with our ally: Artesanías de Colombia, the program delves into the heritage, techniques and traditional materials of our country, reaching a greater knowledge and commitment to the local and regional, but with an international perspective.
- It offers the opportunity to do exchanges or co-terminals in important international universities.
- It offers workshops in which real projects are carried out together with renowned architecture professionals in the country.
- It encourages the active participation of its students in competitions and national and international commissions as part of the training.
- It offers training in administration and entrepreneurship in architecture in a way that is articulated with the national reality.

Admission profile

Architecture in **FaCrea** is aimed at people with an interest in architecture, cities, territory and culture; who wish to apply technologies, creativity and sustainability to improve our quality of life and the spaces that surround us; who want to explore and innovate with materials and techniques; and who want to represent, design and build their ideas and concepts.

Graduation profile

Professionals prepared to design and intervene space with an increasingly recursive and innovative mixed creative knowledge.

They are leaders in architectural, spatial, urban and territorial projects that integrate the environmental, social and economic sustainability of our country and region by applying cutting-edge material, technical and technological knowledge.

Some fields of action in which our graduates can work:

- M Architectural design
- W Public space design
- W Urban and territorial design and planning
- Construction industry sector
- X Tangible heritage
- Management and / or administration in areas associated with architecture
- Traditional construction techniques
- Social and participatory architecture
- Remodeling and interior design
- Research in Architecture
- M History, theory and analysis of Architecture
- Landscaping
- Representation technologies
- Scenography
- Experimentation and innovation with materials

Graduation Options

The program grants the title of Architect with a minor in Sustainable Architecture, Ephemeral Architecture or Urban and Regional Design and Planning. The program also allows you to study one of the several minors in Design, Arts or Creative Studies offered by the Faculty. The Minor degree that accompanies the professional title offers an additional differential for a future job.

To develop the degree project, it is possible to choose between an internship, the co-terminal option in a national or international program approved by the Faculty, a research / creation project or an integrative project in architecture.



At FaCrea we give special emphasis to Colombia's heritage, crafts and craftsmanship...



...and we train in conscious and equitable creative and productive models; oriented towards social and environmental sustainability

FaCrea Architecture

COMMON YEAR IN ARTS. ARCHITECTURE. **CREATIVE STUDIES & DESIGN** 1ST SEMESTER 2ND SEMESTER Experimentation with materials Experimentation with materials studio I studio II EM EM 5 credits 5 credits Analysis of creative works and Analysis of creative works and strategies I strategies II 2 credits 2 credits Means of representation in art, Means of representation in art. architecture and design I architecture and design II 3 credits 3 credits History of culture History of culture and creativity I and creativity II 2 credits 2 credits Rosario Course 2 credits 2 credits FaCrea Electives 3 credits 2 credits 17 credits 16 credits 33 credits common year areas experimentation with materials (EM) creative analysis and strategies (AE)

4TH SEMESTER 5TH SEMESTER **6TH SEMESTER** 3RD SEMESTER 7TH SEMESTER Architecture studio I Architecture Studio IV Architecture studio II Architecture studio III Architecture studio V 4 credits 4 credits 4 credits 4 credits 4 credits Architectural Architectural Architectural Architectural Cities and territory III technologies I technologies II technologies III technologies IV 2 credits 3 credits 3 credits 3 credits 3 credits History of culture Cities and territory I Cities and territory II History of culture Means of representation and creativity V and creativity VI in architecture III 3 credits 2 credits 2 credits 3credits 2 Credits Elective Means of representation Means of representation Elective History of culture in architecture I in architecture II 3 credits 3 credits and creativity VII Elective 3 credits 3 credits Elective 3 credits 3 credits History of culture History of culture 2 credits Elective and creativity III and creativity IV Elective 3 credits 3 credits 3 credits 2 credits Elective 2 credits 2 credits 2 credits 17 credits 17 credits 17 credits 15 credits 17 credits 83 credits architecture areas

MATOR IN ARCHITECTURE

The program begins with the Common first year to the programs in Architecture, Arts, Creative Studies and Design. During this first year you will immerse yourself in maker and craft cultures; so you will learn by doing and experimenting in hands-on studios and courses with both concepts and materials.

means of representation (MR)

architecture studios (PA)

architectural analysis and strategies (AQ)

entrepreneurship and practice in creative industries (EP)

The Common year is followed by the Major in Architecture, which is a deep immersion in disciplinary fields related to Architecture. Here you will experience project studios, workshops, technical, analytical, technological, urban, historical and representational courses, among others.

In the last year it is a requirement that you choose one minor in Architecture. We offer you options in sustainable architecture, ephemeral architecture, urban and regional design and planning. With this requirement you can graduate as an Architect. However, you can also choose one or more additional minors, either from Architecture or from the other Faculty programs according to your interests. The minor degree you choose accompanies your professional title and will give you an additional differential for a future employment.

for all programs

Rosario Training Nucleus (NFR) and electives

the area of History of culture and creativity is shared

FaCrea Architecture

MINOR IN SUSTAINABLE ARCHITECTURE 8TH SEMESTER 9TH SEMESTER Sustainable architecture Advanced architecture and cities studio M degree project 4 credits 12 credits Architectural sustainable Elective technologies 3 credits TQ 3 credits Elective 2 credits Analysis of works and strategies in architecture and cities M 2 credits Entrepreneurship and practice in creative industries 3 credits Elective 3 credits Elective 2 credits 17 credits 17 credits 34 credits architecture areas architecture studios (PA) architectural technologies (TQ)

architectural representation (RQ)

cities and territory (CT)

architectural analysis and strategies (AQ)

entrepreneurship and practice in creative industries (EP)

8 TH SEMESTER	9 TH SEMESTER			
Advanced architecture and cities studio S PA	Ephemeral architecture degree project PA			
4 credits	12 credits			
Architectural sustainable technologies TQ	Elective 3 credits			
3 credits	Elective			
Analysis of works and strategies in architecture and cities S AQ	2 credits			
2 credits				
Entrepreneurship and practice in creative industries EP				
3 credits				
Elective				
3 credits				
Elective				
2 credits				
17 credits	17 credits			

MINOR IN URBAN AND REGIONAL DESIGN 8TH SEMESTER 9TH SEMESTER Urban and regional design Advanced architecture and cities Studio L degree project 4 credits 12 credits Urban technologies Elective 3 credits 3 credits Elective Analysis of works and strategies in architecture and cities L 2 credits 2 credits Entrepreneurship and practice in creative industries 3 credits Elective 3 credits Elective 2 credits 17 credits 17 credits

* Choose from one of the following minors to obtain the degree

34 credits

the areas of History of culture and creativity and Entrepreneurship and practice in creative industries are shared for all programs

34 credits

Rosario Training Nucleus (NFR) and electives

FaCrea Arts



Arts at the Universidad del Rosario brings together the visual, digital and performing arts in a single educational experience. It offers the opportunity to combine cutting-edge techniques and technologies with the artistic and cultural expressions of our country and region. The program develops the creative potential of its students through an education that encourages the maker culture and learning by doing. This in an environment that brings together the arts with design, architecture, theater, music and dance like no other.

Legal information

SNIES: 109352

Resolution 11374 of July 2, 2020 Title to be awarded: Master of Arts Offering location: Bogota D.C. Methodology: Attendance-based

141 academic credits or 9 completed semesters

Why study **Arts** at **FaCRea**?

- It is part of the **Faculty of Creative Studies** that offers a permanent interaction between architecture, arts, design, theater, music and dance.
- As a result of a common first year it is much easier to do a double program and to join arts is also to enter programs in architecture, creative studies and design.
- The program is designed in cycles, so that the student moves freely according to their interests and aptitudes.
- It allows different national and international options to carry out the degree project.
- Together with our partner: the Santo Domingo School of Arts and Crafts (Escuela de Artes y Oficios Santo Domingo), the program prioritizes maker culture and emphasizes learning through doing (active learning) by directly and permanently experiencing concepts, techniques and materials.
- Together with our ally: Artesanías de Colombia, we train with the best artisans in the country to get to know in depth the ancestral knowledge that makes diverse the artistic expressions from all regions of Colombia.
- This program prioritizes the use of digital technologies and strategies applied to the present and future arts.
- It offers a unique line of training in stories of culture and creativity that, through original virtual and attendance-based courses, brings together the most important artistic and creative expressions of our country, region and the global south.
- As a result of the experience in practice and training groups, students work closely with their teachers, who are recognized in the national art scene.
- It offers training in administration and entrepreneurship in the arts associated with the creative and cultural industries in the country.
- The Universidad del Rosario is a direct witness to the cultural and historical transformation of the country. In a single space, representative examples and facts of the entire history of art and architecture of the country are gathered from its beginnings to the present day.
- You will receive the technological and representation tools necessary to materialize your ideas and for your creativity to reach its maximum expression.
- The program makes visible and promotes the work of its students very early in their careers.
- It offers exchanges or co-terminals opportunities in important international universities.

Admission profile

Arts in **FaCrea** is aimed at people with an interest in culture and its manifestations. For those who want to enhance and maximize their creativity in different artistic expressions. For those who want to explore and innovate with concepts, materials, technologies and techniques in an environment sensitive to national realities and its enormous cultural diversity.

Graduate Profile

The program offers a solid creative and innovative comprehensive training. Those who finish the program are professionals prepared to contribute to the Colombian creative and cultural scene with sensitivity and a commitment to the environment and the society. Artists with cutting-edge technical and technological resources and an ethical, aesthetic and social training.

Some fields of action in which our graduates can work:

- Fine arts
- M Digital arts
- W Performing arts
- W Visual arts
- Cultural Management
- * Teaching and artistic research
- % Creation of educational projects through art
- Curatories and exhibitions
- Production and processing of publications in creative fields
- Advice and support to undertakings in cultural industries
- W Urban art for public space
- % Animation
- % Photography
- M Art direction
- Mapping
- Representation technologies

Graduation Options

The program grants the title of Master of Arts with a Minor degree in Plastic Arts, Digital Arts, Performing Arts, History and Criticism of Art, Architecture and Design.

The program allows you to study one of the several Minors in Architecture, Design or Creation offered by the Faculty. The Minor degree that accompanies the professional title provides an additional differential for the professional future.

To develop the degree project, you can choose between an internship, the co-terminal option in a national or international program approved by the Faculty, a research / creation project or an integrative arts project.



At FaCrea you learn by doing through an immersion in maker and craft cultures...





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COMMON YEAR IN ARTS. ARCHITECTURE. **CREATIVE STUDIES & DESIGN** 1ST SEMESTER 2ND SEMESTER Experimentation with materials Experimentation with materials studio I studio II EM EM 5 credits 5 credits Analysis of creative works Analysis of creative works and strategies I and strategies II 2 credits 2 credits Means of representation in art, Means of representation in art. architecture and design I architecture and design II 3 credits 3 credits History of culture History of culture and creativity I and creativity II 2 credits 2 credits Rosario Course 2 credits 2 credits FaCrea Electives 3 credits 2 credits 17 credits 16 credits 33 credits common year areas experimentation with materials (EM) creative analysis and strategies (AE)

MAJOR IN ARTS **4TH SEMESTER** 5TH SEMESTER **6TH SEMESTER** 3RD SEMESTER 7TH SEMESTER Art studio I Art studio III Art studio IV Art studio V Art studio II 4 credits 4 credits 4 credits 4 credits 4 credits Art analysis IV Media arts III Art analysis I Art Aanalysis II Art analysis III 3 credits 3 credits 3 credits 3 credits 2 credits History of culture Media arts I Media arts II Artistic representation III Artistic representation IV and creativity VII 3 credits 2 credits 2 credits 2 credits 2 credits Elective Artistic representation I Artistic representation II History of culture History of culture and creativity V and creativity VI 3 credits 2 credits 3 Credits 3 Credits 2 credits Elective Elective History of culture History of culture Elective 3 credits and creativity III and creativity IV 2 credits 2 credits Elective 3 credits 3 credits Elective Elective 2 credits 2 credits 2 credits 2 credits 2 credits 16 credits 16 credits 16 credits 16 credits 17 credits 80 credits arts areas art studios (TA) Rosario Training Nucleus (NFR) and electives art analysis (AA) art technologies (TA) artistic representation (RA) the area of History of culture and creativity is shared

The program begins with the Common first year to the programs in Architecture, Arts, Creative Studies and Design. During this first year you will immerse yourself in maker and craft cultures; so you will learn by doing and experimenting in hands-on studios and courses with both concepts and materials.

artes mediales (AM)

entrepreneurship and practice in creative industries (EP)

means of representation (MR)

The Common year is followed by the Major in Arts, which is a deep immersion in the themes, techniques and concepts most relevant to the current arts. Here you will experience studios, technical, analytical, technological courses, in media arts, in histories of culture and representation, among others.

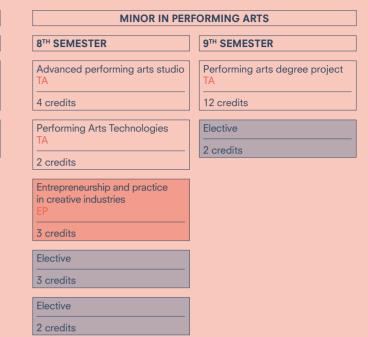
In the last year it is a requirement that you choose one minor in Arts. We offer you options in visual arts, digital arts, performing arts, and history and criticism of art, architecture and design. With this requirement you can graduate as a Master in Arts. However, you can also choose one or more additional Minors, either from Arts or from the other Faculty programs according to your interests. The Minor degree you choose accompanies your professional title and will give you an additional differential for an employment future.

for all programs

FaCrea Arts

MINOR IN VISUAL ARTS 8TH SEMESTER 9TH SEMESTER Advanced visual arts studio Visual arts degree project 12 credits 4 credits Visual arts technologies Elective 2 credits 2 credits Entrepreneurship and practice in creative industries 3 credits Elective 3 credits Elective 2 credits

8 TH SEMESTER	9 TH SEMESTER		
Advanced digital arts studio	Digital arts degree project TA		
4 credits	12 credits		
Digital arts technologies TA	Elective		
2 credits	2 credits		
Entrepreneurship and practice in creative industries EP			
3 credits			
Elective			
3 credits			
Elective			
2 credits			



14 credits		14 credits						
	28 credits							
arts areas art studios (TA) art analysis (AA) art technologies	(TA)							

entrepreneurship and practice in creative industries (EP)

artistic representation (RA)

artes mediales (AM)

* Choose from one of the following minors to obtain the degree

14 credits

28 credits

14 credits

14 credits 14 credits 28 credits

Rosario Training Nucleus (NFR) and electives

the areas of History of culture and creativity and Entrepreneurship and practice in creative industries are shared for all programs

FaCrea Creative Studies

Creative Studies is a transdisciplinary, innovative program with a high dose of entrepreneurship and a great deal of proximity to the creative and cultural industries in the country. The program brings together the arts, architecture and design in a single educational experience. It also provides tools to lead, undertake or manage collaborative cultural projects that meet the current and future challenges and demands of the creative and cultural industries sector.

Legal information

SNIES:

Resolution 008245 of May 27, 2020 Title to be awarded: Creative Offering location: Bogota D.C. Methodology: Attendance-based 140 academic credits or 9 completed semesters

Why study **Creative Studies**?

- In Creative Studies at the Universidad del Rosario the arts, architecture and design are brought together in a single educational experience.
- As a result of a common first year it is much easier to do a double program and to join creative studies is also to be able to enter programs in arts, architecture and design.
- The program is designed in cycles, so that the student moves freely according to their interests and aptitudes.
- It allows different national and international options to carry out the degree project.
- Together with our ally: UR Emprende, it offers tools and knowledge in administration and entrepreneurship while developing the creative facet of its students in those artistic areas that they like or interest them the most.
- Together with our partner: the Santo Domingo School of Arts and Crafts (Escuela de Artes y Oficios Santo Domingo), the program prioritizes maker culture and emphasizes learning through doing (active learning) by directly and permanently experiencing concepts, techniques and materials.
- Together with our ally: Artesanías de Colombia, works closely with the most creative and innovative artisans in the country to learn in depth the ancestral knowledge that makes diverse artistic expressions of all regions of Colombia.
- It is the ideal program to lead, address, support, promote or manage collaborative cultural projects that meet the current and future challenges and demands of the creative and cultural industries sector.
- It offers a unique line of training in stories of culture and creativity that, through original virtual and attendance-based courses, brings together the most important artistic and creative expressions of our country, region and the global south.
- Through the experience in practice and training groups, students work closely with entrepreneurs and managers recognized in the national creative and cultural industry.
- It offers the technological and representation tools necessary to materialize the student's ideas and for their creativity to reach its maximum expression.
- It offers exchanges or co-terminals opportunities in important international universities.

Admission profile

Creative Studies is the ideal program for people with creative interests who want to see arts, architecture and design brought together in a single educational experience. It is designed for people who want to tackle, support, promote and manage collaborative cultural projects. Who want to lead the advancement of the creative industries sector in the country.

Graduate Profile

Professionals in Creative Studies handle various techniques, processes, languages and technologies that are related to creation in arts, design and architecture. Through knowledge of management and entrepreneurship in creative industries, they are able to approach, support, promote and manage collaborative cultural projects that meet current and future challenges and demand in the interrelated cultural, artistic, design and architecture fields.

Some fields of action in which our graduates can work:

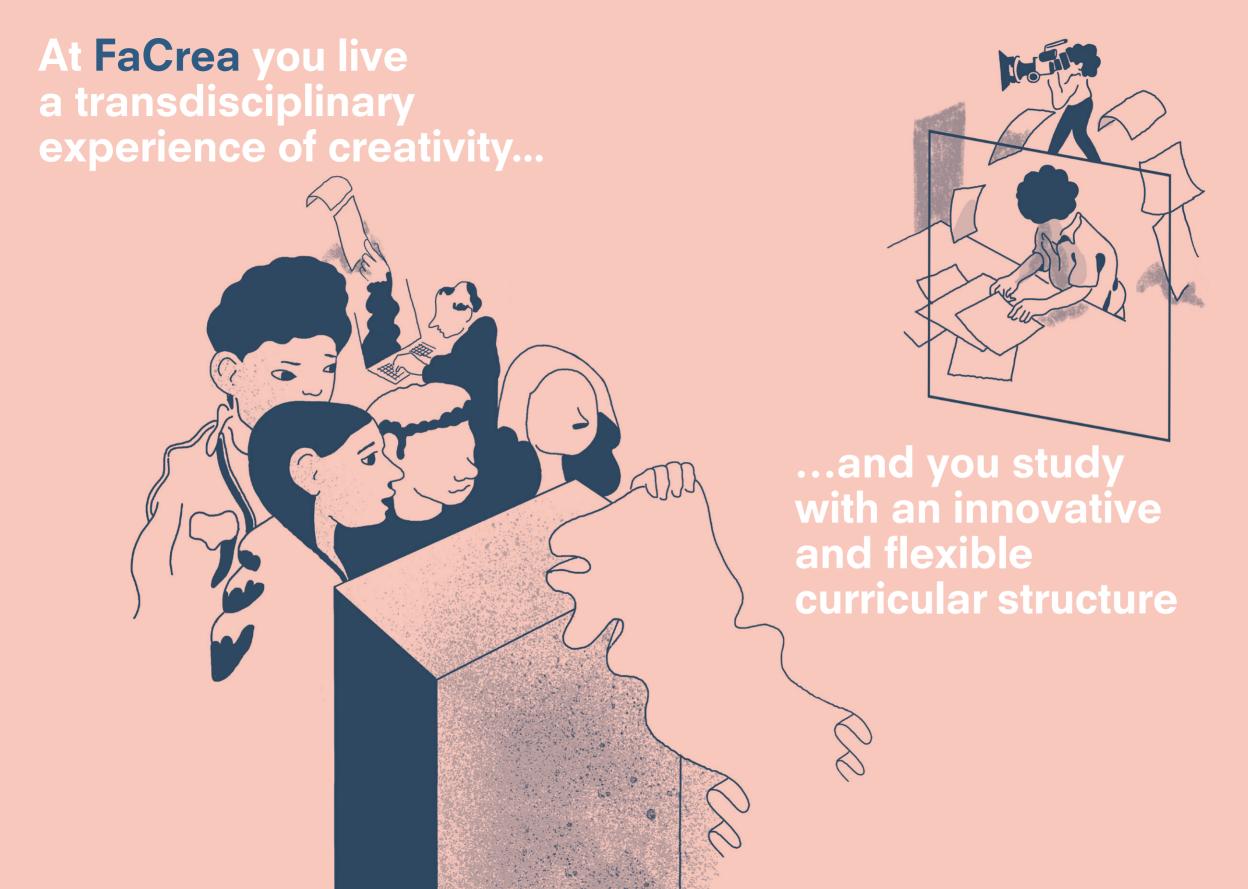
- * Tangible Heritage
- Research in Arts, Architecture and Design
- Representation technologies
- Experimentation and innovation with materials
- Cultural industries sector
- Cultural sector
- % Artistic sector
- Cultural and artistic public policy sector
- Museums
- Cultural entities and institutions
- M Architectural project management
- Firm or collective management in art, architecture or design;
- Real estate sales and management sector;
- Cultural projects and products of a social nature (social responsibility)
- Cultural Management
- Industrial and artisan productivity

- M Art direction
- Teaching and artistic research
- Creation of educational projects through art
- Curatorship and exhibitions
- W Publications in creative fields
- Wisual, urban art and public space

Graduation Options

The program awards the title of Creative with a Minor degree in Creative Industries, Ephemeral Architecture, Visual Arts, Digital Arts, Performing Arts, Visual Communication, Fashion and Textile Design or Video Game Design and Animation. The Minor degree that accompanies the professional title provides an additional differential for the professional future.

To develop the degree project, you can choose between an internship, an undertaking project in the *UR Emprende Incubator*, the co-terminal option in a national or international program approved by the Faculty, a research/creation project or an integrative creative project.



aCrea Creative Studies

COMMON YEAR IN ARTS. ARCHITECTURE. **CREATIVE STUDIES & DESIGN** 1ST SEMESTER 2ND SEMESTER Experimentation with materials Experimentation with materials studio I studio II EM EM 5 credits 5 credits Analysis of creative works and Analysis of creative works and strategies I strategies II 2 credits 2 credits Means of representation in art, Means of representation in art. architecture and design I architecture and design II 3 credits 3 credits History of culture History of culture and creativity I and creativity II 2 credits 2 credits Rosario Course 2 credits 2 credits FaCrea Electives 3 credits 2 credits 17 credits 16 credits 33 credits

Art studio I 4 credits 3 credits 2 credits 2 credits 3 credits 2 credits 16 credits

architecture studio (PA) design studio (ED)

entrepreneurship and practice in creative industries (EP)

The program begins with the Common first year to the programs in Architecture, Arts, Creative Studies and Design. During this first year you will immerse yourself in maker and craft cultures; so you will learn by doing and experimenting in hands-on studios and courses with both concepts and materials.

common year areas

experimentation with materials (EM)

creative analysis and strategies (AE) means of representation (MR)

The Common year is followed by the Major in Creative Studies, which focuses in entrepreneurship and management in creative industries; and provides shared academic spaces with arts, architecture and design. Because you will have an interdisciplinary perspective of the creative field,

4TH SEMESTER 5[™] SEMESTER 6[™] SEMESTER 3RD SEMESTER 7TH SEMESTER Architecture studio I Art studio II Architecture studio II Design studio V 4 credits 4 credits 4 credits 4 credits Art analysis I Electives in analysis Art analysis II Electives in analysis Electives in analysis 2 credits 2 credits 2 credits 3 credits Elective in means Elective in means Elective in means of representation Elective in means of representation of representation Elective in means of representation of representation 3 credits 2 credits 3 credits 3 credits Management and Management and History of culture Management and entrepreneurship in History of culture entrepreneurship in and creativity VII creative industries II and creativity V creative industries III entrepreneurship in 3 credits creative industries I 3 credits 2 credits 2 credits Elective Elective History of culture 3 credits History of culture 3 credits and creativity IV and creativity VI History of culture and creativity III 3 credits 3 credits Elective 2 credits 3 credits 16 credits 16 credits 16 credits 15 credits 79 credits areas in creative studies art studios (TA) Rosario Training Nucleus (NFR) and electives art analysis (AA)

MAJOR IN CREATIVE STUDIES

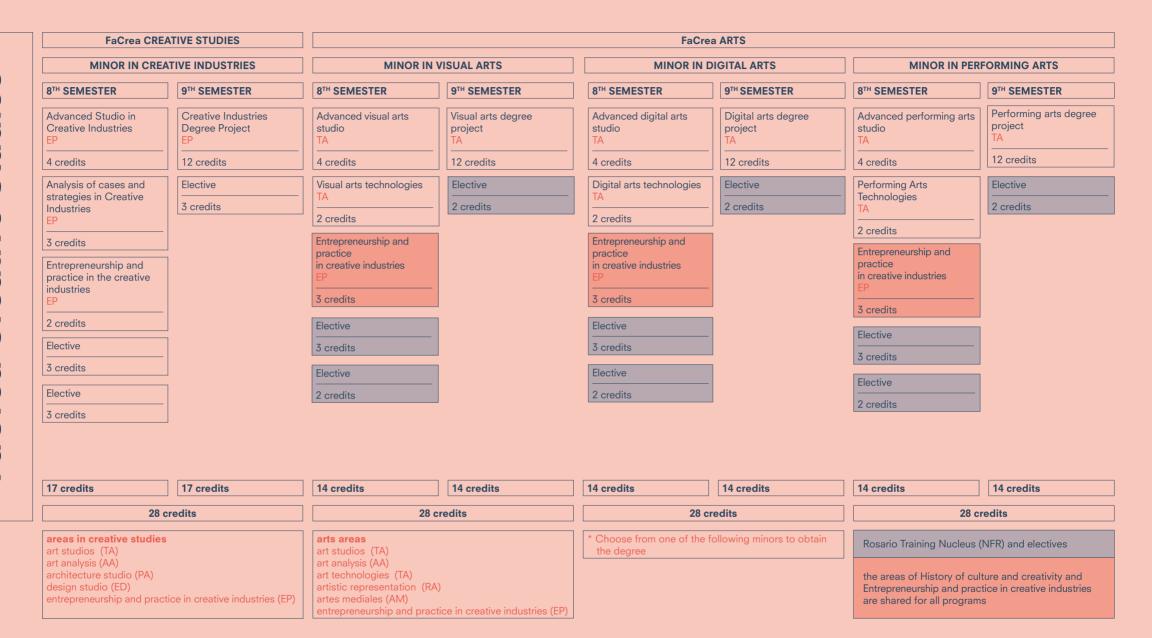
you will be able to identify opportunities to collaborate, undertake and manage creativity; and to delve into those areas that best suit your interests and vocation.

for all programs

the area of History of culture and creativity is shared

In the last year it is a requirement that you choose one Minor from the wide range of minors at the Faculty. We offer you options in Creative Industries, Ephemeral Architecture, Visual Arts, Digital Arts, Performing Arts, Visual Communication, Fashion and Textile Design or Video Game and Animation Design. The Minor degree you choose accompanies your professional title and will give you an additional differential for an employment future.

FaCrea Creative Studies



FaCrea Creative Studies

architectural analysis and strategies (AQ)

cities and territory (CT)

entrepreneurship and practice in creative industries (EP)

design representation (RD)

entrepreneurship and practice in the creative industries (EP)



Entrepreneurship and practice in creative industries

are shared for all programs

FaCrea Design



Design at the Universidad del Rosario is the ideal program to materialize all creative ideas using cutting-edge strategies and methodologies. It offers in an integrated way the different approaches to the discipline such as graphic and editorial design; product and furniture design; fashion, jewelry and accessories design; experience and service design; animation and video game design; and the management and administration of design projects. It is a program to learn 'by doing' through an educational immersion in the maker culture and which prioritizes the mastery of knowledge and craft techniques of our country as a result of our agreement with Artesanías de Colombia.

Legal information

SNIES: 109406

Resolution 9836 of June 16, 2020 Title to be awarded: Designer Offering location: Bogota D.C. Methodology: Attendance-based

139 academic credits or 9 completed semesters

Why study **Design** at **FaCrea**?

- It is part of the **Faculty of Creative Studies** that offers a permanent interaction between architecture, arts, design, theater, music and dance.
- As a result of a common first year it is much easier to do a double program and to join design is also to be able to enter programs in arts, architecture and creative studies.
- The program is designed in cycles, so that the student moves freely according to their interests and aptitudes.
- It allows different national and international options to carry out the degree project.
- Together with our partner: the Santo Domingo School of Arts and Crafts (Escuela de Artes y Oficios Santo Domingo), the program prioritizes maker culture and emphasizes learning through doing (active learning) by directly and permanently experiencing concepts, techniques and materials.
- Together with our ally: Artesanías de Colombia, works closely with the most creative and innovative artisans in the country to learn in depth the ancestral knowledge that makes diverse artistic expressions of all regions of Colombia.
- You will learn to develop design ideas responsible with the environment and with society.
- You will develop the design thinking that is revolutionizing the business and entrepreneurship world.
- It offers a unique line of training in stories of culture and creativity that, through original virtual and attendance-based courses, brings together the most important artistic and creative expressions of our country, region and the global south.
- It allows you to make visible and promote the work of your students by putting together a unique portfolio that will allow them to access a better work environment.
- M Due to the experience in practice and training groups the students work closely with recognized design professionals.
- It offers the technological and representation tools necessary to materialize the student's ideas and for their creativity to reach its maximum expression.
- It offers exchanges or co-terminals opportunities in important international universities.

Admission profile

This is the ideal program for people with creative interests who want to experiment and develop all kinds of ideas by virtual or physical media using cutting-edge materials, technologies and techniques. In this program, the different expressions of design are brought together in a single educational experience that allows the development of ingenious and responsible designs with the environment and with society.

Graduate Profile

The program offers a solid comprehensive training with a distinct interdisciplinary approach. Professionals who complete the program are prepared to face situations that involve a mixed creative knowledge that is increasingly resourceful and innovative. They are leaders in the development and innovation of objects, products and processes, considering the country's artisan traditions, caring for the environment and the proper management of natural, social and economic resources.

Some fields of action in which our graduates can work:

- X Tangible Heritage
- Management and/or administration in areas associated with design
- Craftsmanship and design with traditional techniques
- Research in Design
- M History, Theory and Analysis of Design
- Representation technologies
- Experimentation and innovation with materials
- Sustainable industrial design
- M Design for health area
- M Design for education area
- M Design of experiences and services
- M Graphic design and visual or editorial communication
- Fashion and costume design
- Textile design
- M Digital design

- W Video game design
- M Animation
- Furniture, housing and public space design
- Industrial and artisan productivity
- Showcase design
- % Packaging design
- M Design and production of jewelry and accessories
- M Art direction

Graduation Options

The program grants the title of Designer with a minor degree in Industrial Design, Visual Communication, Fashion and Textile Design, Experience and Service Design, or Video Game Design and Animation. It is also possible to study one of the several minors in Architecture, Arts or Creative Studies offered by the Faculty. The Minor degree that accompanies the professional title offers an additional differential for the professional future.

To develop the degree project, you can choose between an internship, the co-terminal option in a national or international program approved by the Faculty, a research/creation project or an integrative design project.





At FaCrea we place an emphasis on management and entrepreneurship in creative and cultural industries...

...and we recognize the needs, practices and identities of our country, the region and the Global South



FaCrea Design

COMMON YEAR IN ARTS, ARCHITECTURE, CREATIVE STUDIES & DESIGN				
1 ST SEMESTER	2 ND SEMESTER			
Experimentation with materials studio I EM	Experimentation with materials studio II EM			
5 credits	5 credits			
Analysis of creative works and strategies I AE	Analysis of creative works and strategies II AE			
2 credits	2 credits			
Means of representation in art, architecture and design I MR	Means of representation in art, architecture and design II MR			
3 credits	3 credits			
History of culture and creativity I	History of culture and creativity II			
2 credits	2 credits			
Rosario Course	Rosario Training Nucleus			
2 credits	2 credits			
FaCrea Electives	Rosario Training Nucleus			
3 credits	2 credits			
17 credits	16 credits			
33 credits				
common year areas experimentation with materials (EN creative analysis and strategies (A means of representation (MR)				

3RD SEMESTER 4TH SEMESTER 5TH SEMESTER 6TH SEMESTER 7TH SEMESTER Design studio I Design studio II Design studio III Design studio IV Design studio V 4 credits 4 credits 4 credits 4 credits 4 credits Design technologies I Design technologies II Design technologies III Design technologies IV History of culture and creativity VII 2 credits 2 credits 2 credits 2 credits 3 credits Design analysis I Design analysis II Design analysis III Means of representation Elective in design IV 3 credits 2 credits 2 credits 2 credits 2 credits Elective Means of representation Means of representation Means of representation History of culture 3 credits in design I in design II in design III and creativity VI 3 Credits 3 credits 3 credits 2 credits History of culture History of culture History of culture Elective and creativity III and creativity IV and creativity V 2 credits 3 Credits 3 credits 3 credits Elective Elective 2 credits 2 credits 2 credits 2 credits Elective 2 credits 16 credits 13 credits 16 credits 16 credits 17 credits 78 credits design areas design studios (ED) Rosario Training Nucleus (NFR) and electives design technologies (TD) design analysis (AD)

MATOR IN DESIGN

The program begins with the Common first year to the programs in Architecture, Arts, Creative Studies and Design. During this first year you will immerse yourself in maker and craft cultures; so you will learn by doing and experimenting in hands-on studios and courses with both concepts and materials

design representation (RD)

entrepreneurship and practice in the creative industries (EP)

The Common year is followed by the Major in Design, which is a deep immersion in the different expressions of Design. Here you will experience studios and courses associated with visual communication, product design, fashion and textile design, experience and service design, and design project management.

In the last year it is a requirement that you choose one Minor in Design. We offer you options in Product Design, Visual Communication Design, Fashion and Textile Design or Video Game and Animation Design. With this requirement you can graduate as a Designer. However, you can also choose one or more additional Minors, either from Design or from the other programs of the Faculty according to your interests. The Minor degree you choose accompanies your professional title and will give you an additional differential for an employment future.

for all programs

the area of History of culture and creativity is shared

MINOR IN PRODUCT DESIGN MINOR IN VISUAL COMMUNICATION MINOR IN FASHION AND TEXTILE DESIGN MINOR IN VIDEO GAME AND ANIMATION DESIGN 8TH SEMESTER 9TH SEMESTER 8TH SEMESTER 9TH SEMESTER 8TH SEMESTER 9TH SEMESTER 8TH SEMESTER 9TH SEMESTER Advanced visual Visual communication Advanced fashion and Degree project in fashion Advanced videogame Animation and Advanced product Visual communication communication studio degree project textile design studio and textile design and animation studio videogames design studio degree project degree project 4 credits 12 credits 4 credits 12 credits 4 credits 4 credits 12 credits 12 credits Elective Elective Advanced visual Advanced techniques Advanced animation and Elective Elective communication fashion and textile design video game technologies Advanced product 2 credits 2 credits 0 technologies 2 credits design technologies 2 credits 2 credits 2 credits 5 2 credits 2 credits Entrepreneurship and Entrepreneurship and (1) Entrepreneurship and practice in creative practice in creative Entrepreneurship and practice in creative industries industries practice in creative industries industries 3 credits 3 credits O 3 credits 3 credits 10 Elective Elective Elective Elective 3 credits 3 credits 3 credits 3 credits Elective Elective Elective Ø Elective 2 credits 2 credits 2 credits ш 2 credits 14 credits 28 credits 28 credits 28 credits 28 credits

design areas

design studios (ED) design technologies (TD) design analysis (AD) design representation (RD)

entrepreneurship and practice in the creative industries (EP)

* Choose from one of the following minors to obtain the degree

Rosario Training Nucleus (NFR) and electives

the areas of History of culture and creativity and Entrepreneurship and practice in creative industries are shared for all programs

FaCrea Musical Theater

Our undergraduate program in Musical Theater will lead you to achieve a very high professional training in interpretation, as an integral artist, in the three genres in which this art is expressed: Theater, Music and Dance. You will have wide possibilities of professional action, performing in spaces such as theater, television, film, dance, singing and the voice-over or animated expression, and you will find a field where you can cultivate and develop the multiplicity of expressive proposals, a reflection of the human variety and synonymous with the cultural richness of Colombia

Legal information

SNIES code: 108006

Resolution 05380 of May 24, 2019

Title to be awarded: Master in Musical Theater

Offering location: Bogota D.C. Methodology: Attendance-based

144 academic credits

Why study **Musical Theater**?

- The program has the support of two major institutions: the Universidad del Rosario in a strategic alliance with MISI Escuela de Teatro Musical, two institutions recognized for their trajectory in the training of upright human beings and with the highest training in the entire spectrum of human development.
- It builds comprehensive artists. The Escuela de Teatro Musical MISI in alliance with the Universidad del Rosario, offers its trajectory, experience and tradition in the innovative training of comprehensive artists with the ability to perform Musical Theater repertoire with the highest national and international standards of professionalism in the areas of theater, music and dance.
- It has teachers with the highest training. The staff of teachers that make up
- ** this program have training and professional development at a national and international level in direction, creation, interpretation and teaching in each of the areas of their expertise, providing the highest level of training and comprehensiveness in the Musical Theater field.
- It has a range of employment options. From the fourth semester, students will be able to be part of the casts of the musical theater productions of the professional company of MISI Producciones (the above will be subject to the corresponding audition tests), allowing an insertion in the labor field, stage practice and development of professional trajectory and traceability from a university education.
- It provides the necessary tools for an outstanding performance in creative work spaces such as music, voice over, acting in theater and television, advertising and other related areas.
- Provides training with a humanistic approach. We train artists who are aware of the historical, social and cultural context and who can understand it in an analytical way and express it in their daily work.

MISI is the musical theater production company with the greatest trajectory and recognition in show making and training of integral artists in the field in Colombia.

- It has trained more than 25,000 students in its Musical Theater School
- It has received more than a million and a half spectators in its productions, particularly in its Christmas show, the most traditional in the country.
- It has produced more than 30 Musical Theater titles -original creations and universal repertoire- such as West Side Story, The Wizard of Oz or Jesus Christ Superstar.
- It has performed in important venues such as the Carnival Center for the Perfoming Arts (now Adrienne Archt), the Jackie Gleason Theater for the Performing Arts in Miami and the Jazz at Lincoln Center's Frederick P. Rose Hall in New York.
- It has represented Colombia in different universal fairs and has performed in countries such as Germany, Spain, France, the United States and Venezuela, among others.

Admission profile

The program is aimed at people with great artistic sensitivity, who wish to make Musical Theater their life project. Creative people who express passion in everything they do and want to overcome all obstacles to achieve their goals. At the Universidad del Rosario and MISI -Escuela de Teatro Musical- we are convinced that we can help you grow and strengthen all your skills in the professional and human fields.

Graduate Profile

The program develops professionals prepared to face the different challenges that the acting field demands, with the highest capacity of interpretative and creative exercise in theater, music and dance. It develops comprehensive artists in the Music Theater genre; with a thought structure, concept development and skills that will allow its students to perform as stage artists, sensitive to the environment, always committed to the cultural and social development of the country.

Graduation Options

The program awards the title of Master in Musical Theater an emphasis on performance. In addition, it allows them to develop mentions in production or in education.





FaCrea is in permanent dialogue with strategic allies; connected with the reality of the creative and cultural sector...





...and we facilitate multiple scenarios to make our students' work visible

Musical Theater FaCrea

			MUSIC	CAL THEATER			
1 ST SEMESTER	2 ND SEMESTER	3 RD SEMESTER	4 TH SEMESTER	5 TH SEMESTER	6 TH SEMESTER	7 TH SEMESTER	8 TH SEMESTER
Jazz dance I DA	Jazz dance II DA	Contempo jazz I	Contempo jazz II	Advanced Jazz I	Advanced Jazz II DA	Jazz de vanguardia DA	Vocal coaching VIII MU
2 credits	2 credits	2 credits	2 credits	2 credits	2 credits	2 credits	2 credits
Classical technique I DA	Classical technique II DA	Classical Dance I DA	Classical Dance II DA	Ballet for musicals I	Ballet for musicals II DA	The art of acting TE	Degree Project in Music Theater
2 credits	2 credits	2 credits	2 credits	2 credits	2 credits	2 credits	- IN
TAP I	TAP II	TAP III	Acting techniques I	Acting techniques II	Performer's transformation	Acting / Singing II	12 credits
DA	DA	DA	- TE	_ TE	- TE	TE	In depth elective EP
1 credits	1 credits	1 credits	3 credits	3 credits	3 credits	3 credits	3 credits
Discovering the performer TE	Get to know the performer TE	Acting intro	Vocal Practice IV MU	Singing in voices I	Acting / Singing I TE	Vocal coaching VII MU	3 credits
3 credits	3 credits	3 credits	2 credits	2 credits	2 credits	2 credits	
Vocal Practice I MU	Vocal Practice II MU	Audition techniques I TE	Keyboards II MU	Vocal coaching V MU	Singing in voices II MU	Musical ensemble V	
2 credits	2 credits	2 credits	1 credits	2 credits	2 credits	2 credits	-
Music I MU	Music II MU	Vocal Practice III MU	Musical ensemble II	Musical ensemble III	Vocal coaching VI MU	In depth elective EP	
2 credits	2 credits	2 credits	3 credits	3 credits	2 credits	3 credits	-
Origins of the Musical	Musical today & tomorrow	Keyboards I	Argument analysis	Elective	Musical ensemble IV	In depth elective	
2 credits	2 credits	1 credits	2 credits	2 credits	3 credits	3 credits	-
			Ethics	Elective		5 credits	
Rosario Course NFR	Text analysis NFR	Musical ensemble I	2 credits	2 credits	In depth elective EP		
2 credits	2 credits	3 credits			3 credits		
Elective	Elective	MT text analysis					
2 credits	2 credits	2 credits					
18 credits	18 credits	18 credits	17 credits	18 credits	19 credits	18 credits	17 credits

musical theater areas dance (DA) theater (TE)

music (MU) integration (IN) humanities (HU)

entrepreneurship and practice in the creative industries (EP)

Rosario Training Nucleus (NFR) and electives

Our allies and special projects





The Universidad del Rosario and MISI signed an agreement that allows new educational programs to be carried out and consolidate an artistic commitment for students of all university majors.

"The company with the greatest recognition in the production of musical theater shows, Misi, and El Rosario, come together to create projects that promote cultural and creative development in the country." Newspaper Nova Et Vetera (link to YouTube video of the alliance).

This is how the undergraduate degree in **Musical Theater** arises, an initiative that materializes the dreams of Maria Isabel Murillo, founder of **MISI** and that has the best workshops and the most recognized artists of the guild so that each student, according to their specialty, can expand their knowledge and display all their talent. Also, we have international support through the alliance with the **Royal Central School of Speech and Drama** (link) in London.





The Faculty of Creative Studies and Artesanías de Colombia signed an agreement that will allow the exchange of traditional knowledge of artisans with academics, through education, teaching and research. For the first time, artisans will be connected as teachers in the virtual or attendance-based classroom, and as students in the management and entrepreneurship courses.

"Traditional knowledge will be learned in the university" Arcadia Magazine 2020-08-20

Together, educational, research and extension projects will be developed to promote cultural and creative industries and for the benefit of the academic community and the artisan sector, through virtual and attendance-based courses, with national and international scope.

Special projects will also be developed integrating handicrafts with other creative areas such as art, fashion and architecture. Also, the agreement contemplates the design and organization of conferences, seminars, competitions, graduate courses, postgraduate training programs, symposiums, exhibitions, thematic networks, among others.





The Creation Faculty and the Escuela de Artes y Oficios Santo Domingo signed an agreement so that students from both institutions can take classes in both educational centers. This agreement is a step towards research, teaching and education to promote knowledge about the processes that are generated in traditional crafts.

Learning traditional crafts can be key in the work of artists and it is a privilege to use the School's workshops and work with its teachers "Alma Sarmiento, professor at the **Faculty of Creation** for **City tv**

The courses will not focus only on learning about crafts and curatorship or elaboration processes, but will be complemented with the knowledge of the associated materials and techniques. At the Faculty, we believe that artists, designers and architects should not only be able to formulate great ideas and concepts, but they should know in a direct and committed way the materials and techniques that surround us to undertake better projects, works and processes.

Our allies and special projects





The Fundación Orquesta Sinfónica de Bogotá, FOSBO, is a non-profit organization that disseminates the symphonic arts cultivated for centuries to the audience of the 21st century. It adds 14 years of experience in the making of musical productions full of inspiration and creativity.



Cuadrilla

At Cuadrilla, FaCrea students access the latest technology tools and foster curiosity, experimentation with materials and the exchange of knowledge. Cuadrilla and FaCrea work together on research / creation projects for the advancement and dissemination of maker culture in Colombia.

Our disruptive academic offer

Elective courses



Introduction to set design



Precolumbian art and sculpture



Urban arts and graphics



Textile design and sustainable fashion



Music and society



Experimental photography workshop



Introduction to costume design



Craft knowledge: Werregue weave workshop, Photography courtesy Artesanías de Colombia



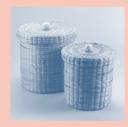
Architecture and utopy creation



Experimental sounds from home



Urban dance



Craft knowledge: Fúquene weave workshop, Photography courtesy Artesanías de Colombia



Paper Pop-Up workshop

MOOC courses, found on EdX



Latinamerican identity defined though fashion: garments with a history



Global history of islamic architecture: space, city, art



Latinamerican history told from its design, art and craft objects

Spaces for creativity



Photography courtesy Daniel Segura







Renders: JUMP arquitectos

Escuela de Artes y Oficios Santo Domingo







Photographs courtesy Escuela de Artes y Oficios Santo Domingo

Misi







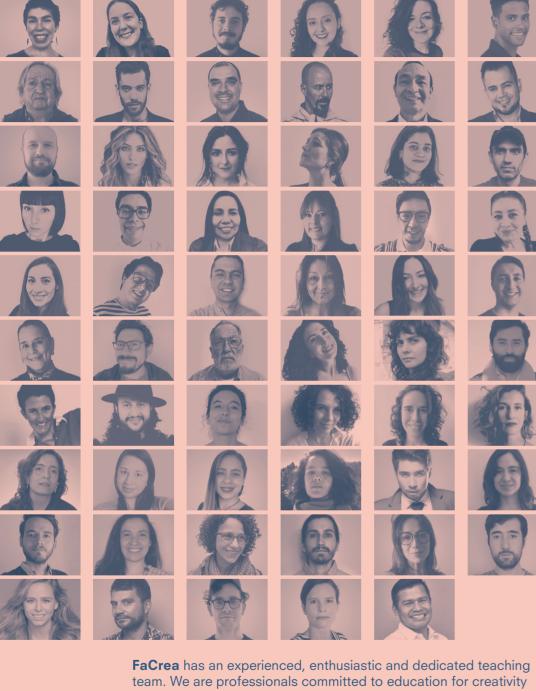
Photographs courtesy MISI

At the **Universidad del Rosario** we have more than 360 m² of auditoriums, 2,926 m² of Resource Centers for Learning and Research (CRAI) and 3 venues to actively support learning.

At **MISI** - Escuela de Teatro Musical - we have 450 m² made up of 11 classrooms and a sound studio, spaces where different kinds of theater, music and dance classes take place. We provide students with all the technical equipment necessary for the proper development of activities.

The **Faculty of Creative Studies** has workshops for experimentation and hands-on work with materials and the development of the maker culture, with spaces for exhibition, practice, work, study and recreation at the Claustro venue. In the cultural and historical heart of Bogota, next to the most important theaters, museums and cultural centers, **FaCrea** has unique and innovative spaces carefully designed by architects of recognized trajectory and equipped with the highest standards and technologies in education for creativity.

Our community



team. We are professionals committed to education for creativity and we focus our work on practices that respond to the national reality and that pose scenarios that, from the classroom, bring students closer to work, to the implementation of artistic projects and to face with excellence the different challenges of the creative and cultural industries in Colombia.

We encourage applicants to visit **FaCrea**. Contact us directly to schedule a tour at For more information and to register, go to: www.urosario.edu.co/Facultad-de-Creacion facrea@urosario.edu.co (+57) 1 297 0200

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